

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # 863196 Schedule Dates 10/24/12-10/30/12 Advertiser Agency/T-Code Product Brand Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

Buyer Name

Phone/Fax

Account Types

Bitting Type

CPE

Last Modified American Crossroads (33954) Entered By Crossroads Media LLC (2774)/055317791 CO-OP Political - US President (1174) Democrat (Anti) (177520)

Headline # 06387199 Demo Order Type Normal Package Deal Commission % 15.00 RAMSEY, NOELLE Commission \$24,231.00 (202) 559-6428 /

Date Entered

Net Total

10/19/12

10/19/12

No

Penne Marsh

\$137,309.00

11/27/1257 Sales Tax National/Political PAC - Agency Weekly/Irregular

AM CROSSROADS 10/24
****** THIS IS A CASH IN ADVANCE SCHEDULE ******, Comments

NOTTOIK (WVEC) (WVEC)
 By Broadcast Month
 Spots

 Oct. 2012
 67

 Nov. 2012
 40
 \$100,300.00 \$61,240.00 Grand Total: \$161,540.00 107

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu W | Ve Th | Fr : | Sa Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|------|-------|------|-------|-------|------------|------------|-----------------------|----------------|----------|
| 1.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 12:57P- 2P (ET) | | | | | 1 | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW | 10/19/12 |
| 2.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 10A- 10:58A (ET) | | | | | 1 | | 1 | \$900.00 | \$900.00 | Norfolk (WVEC) (WVEC) | RACHAEL RAY | 10/19/12 |
| 3.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 11P- 11:35P (ET) | | | | | 1 | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11 | 10/19/12 |
| 4.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 11:35P- 12:02A (ET) | | | | | 1 | | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE | 10/19/12 |
| 5.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 10:58A- 12P (ET) | | | | | 1 | | 1 | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW | 10/19/17 |
| 6.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 12:02A- 1:06A (ET) | | | | | 1 | | 1 | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL | 10/19/1 |
| 7.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 12P- 12:57P (ET) | | | | | 1 | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY | 10/19/1 |
| 8.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 2P- 3P (ET) | | | | | 1 | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL | 10/19/1 |
| 9.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 3P- 3:58P (ET) | | | | | 1 | | 1 | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE | 10/19/1 |
| 10.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 3:58P- 4:58P (ET) | | | | - | 1 | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | DR. OZ | 10/19/1 |
| 11.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 4:30A- 4:59A (ET) | | | | | 1 | | 1 | \$100.00 | \$100.00 | Norfolk (WVEC) (WVEC) | 430AM NEWS | 10/19/1 |
| 12.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 4:58P- 5:29P (ET) | | | | | 1 | | 1 | \$2,400.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 5P | 10/19/1 |
| 13.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | SA- 5:58A (ET) | | | | | 1 | | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | 5AM NEWS | 10/19/1 |
| 14.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 5:29P- 5:58P (ET) | i | | | | 1 | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | NEWS | 10/19/1 |

| | | CONFIRMATIO | N CONTRACT | | |
|-----------------------------|-------|-------------------|------------|-----------|------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: | |
| | | | | | |
| | | <u> </u> | | | |

B/E Bookend P/B Piggy Back

Printed At: 10:18 AM on Monday, October 22 2012

Rate



Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Schedule Dates 10/24/12-10/30/12 Advertiser American Crossroads (33954) Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - US President (1174) Democrat (Anti) (177520) Salesperson Blair, Cheryl (2205) TeleRep - Philadelphia Sales Office Buyer Name RAMSEY, NOELLE Phone/Fax (202) 559-6428 / 11/27/1257

National/Political PAC - Agency

AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Weekly/Irregular

863196

Contract #

CPE

Account Types

Billing Type

Entered By Penne Marsh CO-OP 06387199 Headline # Order Type Normal Package Deal Commission % 15.00 Commission \$24,231.00 Net Total \$137,309.00 Sales Tax

10/19/12

10/19/12

Date Entered

Last Modified

Norfolk (WVEC) (WVEC) \$100,300.00 \$61,240.00 By Broadcast Month Spots Oct. 2012 Nov. 2012 67 40 \$161,540.00 Grand Total:

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu We Th | Fr Sa S | u Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----------|---------|---------|------------|------------|-----------------------|----------------------|----------|
| 15.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 6P- 6:30P (ET) | | L | | 1 | 1 | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P | 10/19/12 |
| 16.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 5:58A- 7A (ET) | | | | 1 | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK | 10/19/12 |
| 17.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 6:58P- 7:28P (ET) | | | 100 | 1 | 1 | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE | 10/19/12 |
| 18.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 7A- 9A (ET) | | | | 1 | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/12 |
| 19.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 7:28P- 7:57P (ET) | | | 1 | 1 | 1 | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY | 10/19/17 |
| 20.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 9A- 10A (ET) | | | 1 | 1 | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY | 10/19/1 |
| 21.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 12:57P- 2P (ET) | | 1 | | 1 | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW | 10/19/17 |
| 22.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 10A- 10:58A (ET) | | 1 | | | 1 | \$900.00 | \$900.00 | Norfolk (WVEC) (WVEC) | RACHAEL RAY | 10/19/12 |
| 23.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 11P- 11:35P (ET) | | 1 | | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11 | 10/19/1 |
| 24.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 11:35P- 12:02A (ET) | | 1 | | 1 | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE | 10/19/17 |
| 25.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 10:S8A- 12P (ET) | | 1 | | | 1 | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW | 10/19/12 |
| 26.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 12:02A- 1:06A (ET) | | 1 | | | 1 | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL | 10/19/12 |
| 27.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 12P- 12:57P (ET) | | 1 | | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY | 10/19/12 |
| 28.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 2P- 3P (ET) | | 1 | | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL | 10/19/12 |

CONFIRMATION CONTRACT Date: Comments: Accepted Agency/Advertiser: Accepted Station:

B/E Bookend P/B Piggy Back



WVEC 613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555

Alexandria, VA 22314-1576

Contract # 863196 Schedule Dates

10/24/12-10/30/12 Advertiser American Crossroads (33954) Agency/T-Code Product

CPE

Democrat (Anti) (177520) Salesperson Blair, Cheryl (2205) Sales Office RAMSEY, NOELLE Buyer Name

TeleRep - Philadelphia (202) 559-6428 / 11/27/1257 Account Types National/Political PAC - Agency

Billing Type Weekly/Irregular AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

СО-ОР No Crossroads Media LLC (2774)/055317791 06387199 Political - US President (1174) Headline # Order Type Package Deal Commission % Commission

Normal 15.00 \$24,231.00 Net Total \$137,309.00 Sales Tax

10/19/12

10/19/12

Penne Marsh

Date Entered

Last Modified

Entered By

Norfolk (WVEC) (WVEC) Rate \$100,300.00 \$61,240.00 By Broadcast Month Spots 67 40 Oct. 2012 Nov. 2012 \$161,540.00 Grand Total: 107

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo 1 | u We | Th | Fr Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|------|------|----|-------|----|-------|------------|------------|-----------------------|------------------------|----------|
| 29.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 3P- 3:58P (ET) | | 1 | | | | | 1 | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE | 10/19/12 |
| 30.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 3:58P- 4:58P (ET) | | 1 | | | | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | DR. OZ | 10/19/12 |
| 31.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 4:30A- 4:59A (ET) | | 1 | | ī | | | 1 | \$100.00 | \$100.00 | Norfolk (WVEC) (WVEC) | 430AM NEWS | 10/19/12 |
| 32.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 4:58P- S:29P (ET) | | 1 | | 1 | | = | 1 | \$2,400.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 5P | 10/19/12 |
| 33.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 5A- S:58A (ET) | | 1 | 0 | | | | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | SAM NEWS | 10/19/12 |
| 34.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 5:29P- 5:58P (ET) | | 1 | | | | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | NEWS | 10/19/12 |
| 35.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 6P- 6:30P (ET) | | 1 | | | | | 1 | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P | 10/19/12 |
| 36.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | S:S8A- 7A (ET) | | 1 | | | | _ | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK | 10/19/12 |
| 37.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 6:58P- 7:28P (ET) | | 1 | | | | | 1 | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE | 10/19/12 |
| 38.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 7A- 9A (ET) | | 1 | | | | | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/12 |
| 39.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 7:28P- 7:57P (ET) | | 1 | | | | | 1 | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY | 10/19/12 |
| 40.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 4 | :30 | 9A- 10A (ET) | | 1 | | | | | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY | 10/19/12 |
| 41.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 11:30P- 12:0SA (ET) | | | , | | 1 | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11 after CF | 10/19/12 |
| | | | | | | | | | | | 1 | | | | | | |

CONFIRMATION CONTRACT Accepted-Station: Date: Comments: Accepted-Agency/Advertiser:

B/E Bookend P/B Piggy Back



Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Agency/T-Code Product

Buyer Name

863196 10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205) TeleRep - Philadelphia Sales Office

Date Entered 10/19/12 Last Modified 10/19/12 Entered By Penne Marsh СО-ОР 06387199 Headline # Order Type Normal Package Deal Commission % 15.00 \$24,231.00

\$137,309.00

Net Total

Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate \$100,300.00 \$61,240.00 Oct. 2012 Nov. 2012 67 40 Grand Total: 107 \$161,540.00

| - 1 | Phone/Fax |
|-----|---------------|
| | CPE |
| | Account Types |
| | Billing Type |
| | Comments |
| | |
| | |

RAMSEY, NOELLE (202) 559-6428 / 11/27/1257 National/Political PAC - Agency Weekly/Irregular

AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Tîmes | SPW | Mo | Tu | We | Th | Fr S | a Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|------|------|-------|------------|------------|-----------------------|---------------------------------|----------|
| 42.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 1:05A- 2:05A (ET) | | | | | | 1 | 1 | 1 | \$40.00 | \$40.00 | Norfolk (WVEC) (WVEC) | DA VINCI INQUEST late due to CF | 10/19/12 |
| 43.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 5:58A- 8A (ET) | | | | | | 1 | l | 1 | \$700.00 | \$700.00 | Norfolk (WVEC) (WVEC) | NEWS | 10/19/12 |
| 44.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 4 | :30 | 6:58P- 7:57P (ET) | | | | | | 1 | ι _ | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | WHEEL/JEOPARDY | 10/19/12 |
| 45.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 11P- 11:35P (ET) | | | | | | | 1 | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11 | 10/19/12 |
| 46.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 5:58A- 8A (ET) | | | | 1 | | | . 1 | 1 | \$500.00 | \$500.00 | Norfolk (WVEC) (WVEC) | NEWS | 10/19/12 |
| 47.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 7:58A- 9A (ET) | | | | | | | 1 | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/12 |
| 48.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 12:57P- 2P (ET) | | | | | 1 | | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW | 10/19/12 |
| 49.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 10A- 10:58A (ET) | | | | | 1 | | | 1 | \$900.00 | \$900.00 | Norfolk (WVEC) (WVEC) | RACHAEL RAY | 10/19/12 |
| 50.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 11P- 11:35P (ET) | | | | | 1 | | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11 | 10/19/12 |
| 51.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 11:35P- 12:02A (ET) | Τ. | | | | 1 | | d | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE | 10/19/12 |
| 52.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 10:58A- 12P (ET) | | 8 | | | 1 | | | 1 | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW | 10/19/12 |
| 53.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 12:02A- 1:06A (ET) | | | | | 1 | 1 | | 1 | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL | 10/19/12 |
| 54.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 12P- 12:57P (ET) | | | | | 1 | 1 | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY | 10/19/12 |
| 55.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 2P- 3P (ET) | | | | | 1 | | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL | 10/19/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser.

Date:

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 10:18 AM on Monday, October 22 2012

Page 4 of 8



Crossroads Media LLC 66 Canal Center Plaza

Suite 555 Alexandria, VA 22314-1576 Contract # Schedule Dates Advertiser

Agency/T-Code Product

Blair, Cheryl (2205) Sales Office Buyer Name RAMSEY, NOELLE Phone/Fax (202) 559-6428 /

11/27/1257

Weekly/Irregular

Account Types Billing Type

CPE

863196 10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - U5 President (1174) Democrat (Anti) (177520) TeleRep - Philadelphia

National/Political PAC - Agency

AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Last Modified 10/19/12 Entered By Penne Marsh CO-OP Headline # Order Type Normal Package Deal Commission %

Net Total

Sales Tax

06387199 \$24,231.00 \$137,309.00

10/19/12

Norfolk (WVEC) (WVEC) Rate \$100,300.00 \$61,240.00 By Broadcast Month Spots Oct. 2012 Nov. 2012 67 40 Grand Total: 107 \$161,540.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu ' | We Th | Fr | Sa Su | 5pots | Rate | Total | 5tation | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|--------|----------|------|-------|----|-------|-------|------------|------------|-----------------------|----------------------|----------|
| 56.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 3P- 3:58P (ET) | | | | 1 | | | 1 | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE | 10/19/12 |
| 57.0 | Normal Line / 5POT | 10/25/12-10/25/12 | 4 | :30 | 3:58P- 4:58P (ET) | | <u> </u> | | 1 | | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | DR. OZ | 10/19/12 |
| 58.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 4:30A- 4:59A (ET) | | -0 | - 1 | 1 | | | 1 | \$100.00 | \$100.00 | Norfolk (WVEC) (WVEC) | 430AM NEWS | 10/19/12 |
| 59.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 4:58P- 5:29P (ET) | | | | 1 | - | | 1 | \$2,400.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 5P | 10/19/12 |
| 60.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 5A- 5:58A (ET) | | | | 1 | | | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | 5AM NEWS | 10/19/12 |
| 61.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 5:29P- 5:58P (ET) | | | | 1 | | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | NEWS | 10/19/12 |
| 62.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 6P- 6:30P (ET) | | | | 1 | | - | 1 | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P | 10/19/12 |
| 63.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | _:30 | 5:58A- 7A (ET) | | | | 1 | | | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK | 10/19/12 |
| 64.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 6:58P- 7:28P (ET) | | | | 1 | | | 1 | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE | 10/19/12 |
| 65.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 7A- 9A (ET) | | - 1 | | 1 | | - | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/12 |
| 66.0 | Normal Line / 5POT | 10/25/12-10/25/12 | 4 | :30 | 7:28P- 7:57P (ET) | | 1 | | 1 | | | 1 | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY | 10/19/12 |
| 67.0 | Normal Line / SPOT | 10/25/12-10/25/12 | 4 | :30 | 9A- 10A (ET) | | | | 1 | | | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY | 10/19/12 |
| 68.0 | Normal Line / 5POT | 10/30/12-10/30/12 | 4 | :30 | 12:57P- 2P (ET) | | | 1 | | | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW | 10/19/12 |
| 69.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 10A- 10:58A (ET) | \Box | | 1 | | | | 1 | \$900.00 | \$900.00 | Norfolk (WVEC) (WVEC) | RACHAEL RAY | 10/19/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser

Date:

Accepted-Station:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 10:18 AM on Monday, October 22 2012

Page 5 of 8



WVEC

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # 863196 Schedule Dates Advertiser Agency/T-Code Product Brand Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

CPE

10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE (202) 559-6428 / 11/27/1257

National/Political PAC - Agency Weekly/Irregular AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/19/12 Last Modified 10/19/12 Entered By Penne Marsh со-ор 06387199 Headline # Order Type Normal

\$24,231.00 \$137,309.00

Net Total Sales Tax

Package Deal

Commission %

| By Broadcast Month Oct. 2012 Spots Rate \$100,300.00 Nov. 2012 40 \$61,240.00 Grand Total: 107 \$161,540.00 | 14011014 (41450) (4 | , | |
|---|---------------------|-------|--------------|
| Nov. 2012 40 \$61,240.00 | By Broadcast Month | Spots | Rate |
| | Oct. 2012 | 67 | \$100,300.00 |
| Grand Total: 107 \$161,540.00 | | 40 | \$61,240.00 |
| | Grand Total: | 107 | \$161,540.00 |
| | | | |
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| | | | |
| | | | |
| | | | |
| 119 | | | |
| | | | |

Norfolk (WVEC) (WVEC)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo - | Tu W | /e Th | Fr Sa | Şu | Spots | Rate | Total | Station | Comments | Entere |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|------|-------|-------|-------|----|-------|------------|------------|-----------------------|------------------|---------|
| 70.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 11P- 11:3SP (ET) | | | 1 | | | 1 | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11 | 10/19/1 |
| 71.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 11:3SP- 12:02A (ET) | | | 1 | | | | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE | 10/19/1 |
| 72.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 10:58A- 12P (ET) | | | 1 | 1 | | | 1 | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW | 10/19/1 |
| 73.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 12:02A- 1:06A (ET) | | | 1 | - | | | 1 | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL | 10/19/ |
| 74.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 12P- 12:57P (ET) | | | 1 . | | | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY | 10/19/ |
| 75.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 2P- 3P (ET) | | | 1 | | | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL | 10/19/ |
| 76.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 3P- 3:58P (ET) | | | 1 | | | | 1 | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE | 10/19/ |
| 77.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 3:58P- 4:58P (ET) | | - | 1 | | | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | DR. OZ | 10/19/ |
| 78.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 4:30A- 4:S9A (ET) | | | 1 | | 1 | | 1 | \$100.00 | \$100.00 | Norfolk (WVEC) (WVEC) | 430AM NEWS | 10/19/ |
| 79.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 4:58P- 5:29P (ET) | | - | 1 171 | | | | 1 | \$2,400.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT SP | 10/19/ |
| 80.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | _:30 | 5A- S:58A (ET) | | | 1 | | | | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | SAM NEWS | 10/19/ |
| 81.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 5:29P- S:58P (ET) | | | 1 | | - | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | NEWS | 10/19/ |
| 82.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 6P- 6:30P (ET) | | | 1 | | | | 1 | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P | 10/19/ |
| 83.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 5:58A- 7A (ET) | | | 1 | | | : | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK | 10/19/ |

CONFIRMATION CONTRACT Comments: Accepted-Agency/Advertiser: Date: Accepted Station:

B/E Bookend P/B Piggy Back



WVEC 613 Woodis Ave. Norfolk, VA 23510

Crossroads Media LLC 66 Canal Center Plaza Suite 555 Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Agency/T-Code Product Brand

CPE

Account Types

Billing Type

Comments

10/24/12-10/30/12 American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia RAMSEY, NOELLE Buyer Name Phone/Fax (202) 559-6428 /

11/27/1257

Weekly/Irregular

AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

863196

Last Modified 10/19/12 Penne Marsh Entered By No CO-OP 06387199 Demo Order Type Normal Package Deal Commission % 15.00 \$24,231.00 Net Total \$137,309.00 National/Political PAC - Agency Sales Tax

Date Entered

10/19/12

Norfolk (WVEC) (WVEC) By Broadcast Month Oct. 2012 67 Rate \$100,300.00 \$61,240.00 Oct. 2012 Nov. 2012 Grand Total: \$161,540.00 107

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We Th | Fr | Sa Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|-------|------|-------|-------|------------|------------|-----------------------|----------------------|----------|
| 84.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 6:58P- 7:28P (ET) | | | 1 | | | | 1 | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE | 10/19/12 |
| 85.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 7A- 9A (ET) | | | 1 | | | | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/12 |
| 86.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 7:28P- 7:57P (ET) | | | 1 | | - 1) | | 1 | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY | 10/19/12 |
| 87.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 9A- 10A (ET) | | | 1 | | | | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY | 10/19/12 |
| 88.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 12:57P- 2P (ET) | | | | 1 | | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | THE CHEW | 10/19/12 |
| 89.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 10A- 10:58A (ET) | | | | 1 | | | 1 | \$900.00 | \$900.00 | Norfolk (WVEC) (WVEC) | RACHAEL RAY | 10/19/12 |
| 90.0 | Normal Line / 5POT | 10/24/12-10/24/12 | 4 | :30 | 11P- 11:35P (ET) | | | | 1 | | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11 | 10/19/12 |
| 91.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 11:35P- 12:02A (ET) | | | | 1 | | | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | ABC NIGHTLINE | 10/19/12 |
| 92.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 10:58A- 12P (ET) | | | | 1 | | | 1 | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | THE VIEW | 10/19/12 |
| 93.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 12:02A- 1:06A (ET) | | | | 1 | | | 1 | \$300.00 | \$300.00 | Norfolk (WVEC) (WVEC) | JIMMY KIMMEL | 10/19/12 |
| 94.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 12P- 12:57P (ET) | | | | 1 | | 1 | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY | 10/19/12 |
| 95.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 2P- 3P (ET) | | | | 1 | | | 1 | \$1,100.00 | \$1,100.00 | Norfolk (WVEC) (WVEC) | GENERAL | 10/19/12 |
| 96.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 3P- 3:58P (ET) | | | | 1 | | | 1 | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | KATIE | 10/19/12 |
| 97.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 3:58P- 4:58P (ET) | | | | 1 | . 1 | | 1 | \$800.00 | \$800.00 | Norfolk (WVEC) (WVEC) | DR. OZ | 10/19/12 |

| | | CONFIRMATION | CONTRACT | | |
|-----------------------------|-------|-------------------|----------|-----------|---|
| Accepted-Agency/Advertiser* | Date: | Accepted-Station: | Date: | Comments: | |
| | | | | | |
| | | | | 1 | _ |

B/E Bookend P/B Piggy Back



Crossroads Media LLC 66 Canal Center Plaza Suite 555

Alexandria, VA 22314-1576

Contract # Schedule Dates Advertiser Agency/T-Code Product Brand

Account Types

Billing Type

Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE Buyer Name Phone/Fax (202) 559-6428 / CPE

863196

10/24/12-10/30/12

American Crossroads (33954) Crossroads Media LLC (2774)/055317791 Political - US President (1174) Democrat (Anti) (177520) 11/27/1257 National/Political PAC - Agency Weekly/Irregular

AM CROSSROAD5 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/19/12 Last Modified 10/19/12 Penne Marsh **Entered By** CO-OP No 06387199 Demo Order Type Normal 15.00 \$24,231.00 Net Total \$137,309.00

Sales Tax

Norfolk (WVEC) (WVEC)
 By Broadcast Month
 Spots

 Oct. 2012
 67

 Nov. 2012
 40
 Rate \$100,300.00 \$61,240.00 67 40 Grand Total: 107 \$161,540.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Ru | n Times | 5PW | Mo Ti | u We T | n Fr | Sa Su | Spots | Rate | Total | Station | Comments | Entere |
|-------|--------------------------------|-------------------|-----|--------|--------------|---------|------|-----------------|----------------|----------|-------|-------|------------|------------|-----------------------|----------------------|---------|
| 98.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 4:30A- 4:59 | A (ET) | | | ₃ 1 | <u> </u> | | 1 | \$100.00 | \$100.00 | Norfolk (WVEC) (WVEC) | 430AM NEWS | 10/19/ |
| 99.0 | Normal Line / 5POT | 10/24/12-10/24/12 | 4 | :30 | 4:58P- 5:29 | P (ET) | | | 1 | | | 1 | \$2,400.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 5P | 10/19/ |
| 100.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :3 | 5A- 5:58A (I | ET) | | | - 1 | | | 1 | \$1,000.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | 5AM NEWS | 10/19/ |
| 101.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 5:29P- 5:58 | P (ET) | | 4 | 1 | | | 1 | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | NEWS | 10/19/1 |
| 102.0 | Normal Line / 5POT | 10/24/12-10/24/12 | 4 | _:30 | 6P- 6:30P (I | П) | | | 1 | | | 1 | \$3,000.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P | 10/19/1 |
| 103.0 | Normal Line / 5POT | 10/24/12-10/24/12 | 4 | :30 | 5:58A- 7A (I | ET) | | | 1 | | | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | 13 NEWS DAYBREAK | 10/19/1 |
| 104.0 | Normal Line / 5POT | 10/24/12-10/24/12 | 4 | :30 | 6:58P- 7:28 | P (ET) | | | 1 | 1 | | 1 | \$2,700.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE | 10/19/1 |
| 105.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 4 | :30 | 7A- 9A (ET) | | | | 1 | | | 1 | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | GOOD MORNING AMERICA | 10/19/1 |
| 106.0 | Normal Line / 5POT | 10/24/12-10/24/12 | 4 | :30 | 7:28P- 7:57 | P (ET) | | | 1 | | | 1 | \$2,800.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | JEOPARDY | 10/19/1 |
| 107.0 | Normal Line / 5POT | 10/24/12-10/24/12 | 4 | :30 | 9A- 10A (ET |) | | 1 | 1 | † | | 1 | \$960.00 | \$960.00 | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY | 10/19/1 |
| | | | | | | | | | | | | | | | | | |
| | | | | | | COL | NFIF | MA ² | TION | CC | NTF | RACT | <u>_</u> | | | | <u></u> |

| CONFIRMATION CONTRACT | | | | | | | |
|-----------------------------|-------|-------------------|-------|-----------|--|--|--|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: | | | |
| | | | | | | | |

B/E Bookend P/B Piggy Back

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and | D | Date: | | | |
|---|--|-----------|--------------|-------------------|--------------------|
| WVEC | WVEC Norfolk | | | | |
| _{I.} Stephanie M | • | | owing issue: | | |
| do hereby reque | , station time conce | | | | |
| American Cros 1401 New Yor Washington, D Treasurer: Ma | k Avenue Suite 1 C 20005 | 1200 | | | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| | As (| Order | eQ | | |
| | # 15 | | | | |
| Total Char | ges: # /3 | 1,309 | <i>,</i> | Net | |
| This broadcast t | ime will be used by | : America | n Crossroads | 6 | |
| | rogramming (elating to any | | | | |
| ☐ Yes | | | | ⊠ No | |

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863196

| For programming that "communicates a message relating to any p importance," list the name of the legally qualified candidate(s) the office(s) being sought and the date(s) of the election(s) (if application) | e programming refers to, the | | | | | | |
|---|-------------------------------|--|--|--|--|--|--|
| | | | | | | | |
| For programming that "communicates a message relating to any p importance," attach Agreed Upon Schedule (Page 3) | olitical matter of national | | | | | | |
| I represent that the payment for the above described broadcast time has been furnished by: | | | | | | | |
| Treasurer Margee Clancy | | | | | | | |
| and you are authorized to announce the time as paid for by such p furnishing the payment, if other than an individual person, is: | erson or entity. The entity | | | | | | |
| ☐ a corporation; ☐ a committee; ☒ an association; ☐ o | r other unincorporated group. | | | | | | |
| The names, offices, and addresses of the chief executive officers, agents of the entity are named below (may be attached separately) | | | | | | | |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DI OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTI | | | | | | | |
| I agree to indemnify and hold harmless the station for any damages reasonable attorney's fees, that may ensue from the broadcast of the advertisement(s). For the above-stated broadcast(s), I also agree transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts. | above-requested | | | | | | |
| TO BE SIGNED BY ISSUE ADVE | RTISER | | | | | | |
| 8/31/12 Stym/Mmy | 703-299-1760 | | | | | | |
| Date Signature Contact Phone Number TO BE SIGNED BY STATION REPRESENTATIVE | | | | | | | |
| | | | | | | | |
| Accepted Accepted in Part Penne Marsh Signature Printed Name | Rejected NSC Title | | | | | | |

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